

# Global Summit and Award Ceremonies

# for Cancer Research & Entrepreneurship

### **Sponsorship Prospectus**

**OCTOBER 18, 2024** 

The National Press Club Washington, DC



A Cutting-edge Cancer Research Conference Featuring Leading Cancer Scientists, Entrepreneurs, Investors, Business Leaders, & Advocates.

#### **About This Event**

Hosted by the **National Foundation for Cancer Research**, in collaboration with the **AIM-HI Accelerator Fund** and the **Asian Fund for Cancer Research**. This content-rich, full-day event sheds light on what's happening **now** and **next** in the fight against cancer. Program highlights include:

- New Frontiers for Cancer Research
- AIM-HI Women's Initiative Luncheon & Award Ceremony
- Emerging Oncology Companies Showcase
- 2024 Szent-Györgyi Prize Dinner & Award Ceremony (black-tie optional)









#### Why Sponsor This Event?

The **Global Summit** is the premier annual event that brings together top leadership from the entire oncology, cancer research, and related entrepreneurial/business **community ecosystem**.

- Differentiate your organization by supporting innovative cancer research
- Learn about the latest translational research and development findings and discoveries
- Network with our global community of cancer researchers
- Build long-term relationships with oncology KOLs in intimate settings
- Enhance public visibility while pursuing business development goals

# Sectors of Leadership In Attendance at the Global Summit



Sponsorship Opportunities	Premier \$35K 1 Spot	Platinum \$20K 2 Spots	Gold \$15K 5 Spots	Silver \$10K 5 Spots	Bronze \$5K 5 Spots	Partner \$2.5K 5 Spots
Ticket(s)	10	10	5	4	2	1
VIP Reception Co-host, Special Recognition & Speaking Opportunity	Υ					
On-Stage Speaking & Panel Moderation	Υ	Υ				
AIM-HI Portfolio Showcase Access	Υ	Υ				
AIM-HI Venture Competitions Observation & Pipelines Access	Υ	Υ	Y	Y		
Introduction to Event Speakers & Content Leaders	Υ	Υ	Υ	Υ		
Video Clip Promotion	Υ	Υ	Υ	Υ	Υ	
Recognition on Digital Channels	Υ	Υ	Υ	Υ	Υ	Υ
Ad in Program Guide	1 page	1/2 page	1/4 page			

We can tailor packages to fit your budget and sponsorship goals. All proceeds from the event are designated to support NFCR's pioneering cancer research programs.

#### From Our Participants

"I want to sincerely thank you for such a well-organized Global Summit of the National Foundation of Cancer Research. The event was so well received by the audience and participants that I want to congratulate you on this achievement. On a more personal note, I very much appreciate all the connections and friendships I have made during the event, both last year and this year. Both my firm, Dorsey & Whitney, and I look forward to continuing to work with you and your organizations at future events."

-Catherine X. Pan-Giordano, Partner, Corporate Group Head, Management Committee Member, Dorsey & Whitney LLP





"The Global Summit and the Award Ceremonies were spectacular, and the chemistry and the energy between the speakers on the podium and the audience was wonderful. It was inspirational to all, especially young women entrepreneurs and scientists who were there and might have been watching the Women's Leadership Forum."

—Raju Kucherlapati, Ph.D.,

-Raju Kucherlapati, Ph.D., Paul C. Cabot Professor of Genetics, Harvard Medical School

"NFCR has assembled key and influential segments of the entire oncology ecosystem at the Global Summit, which is quite unique. It's a great place to meet up with my trusted peers and get introduced to potential partners. The experience resulted in instructive and fruitful outcomes that have nourished our company and enlightened its future direction."

-María Varela, CEO, ARDAN Pharma

"Let me state right at the beginning that if I don't attend another great conference for the next few years, I will not mind it because of what I was just given the opportunity to attend. Thank you very much for giving me such a prominent slot in the morning panel among some incredible women in the field. It was a humbling experience to be in the company of so many outstanding and accomplished. Congratulations on organizing a totally mind-blowing NFCR Global Summit and collecting a constellation of shining stars under one roof for several days.

days! Besides the talks and panel discussions, the opportunity to network and exchange ideas with others was deeply appreciated. I also loved the way you mixed hard science, heartbreaking oncology stories, and glamorous dinners."





"I wish I was younger in my career because **the format of the conference of mixing scientists, entrepreneurs, and investors** would have really opened my eyes."

-Daniel Johnson, Ph.D., Professor and Vice Chair of Research, Otolaryngology and Head and Neck Surgery, University of California San Francisco

"I was very impressed by everything I heard. I found the presented research to be of really high quality and very innovative. This is very refreshing, and, in my opinion, sets AIM-HI and NFCR apart in a very good way."

-Isidore Rigoutsos, Ph.D., Director, Center for Computational Medicine, Thomas Jefferson University





The National Foundation for Cancer Research (NFCR) is a 501(c)(3) nonprofit organization co-founded in 1973 by Nobel Laureate Dr. Albert Szent-Györgyi and Attorney/Business Entrepreneur Franklin Salisbury, Sr. NFCR provides scientists in the lab the critical seed funding they need to make game-changing discoveries in cancer detection, treatments, and prevention and ultimately, a cure for all cancers. NFCR has distinguished itself in the cancer research sector by emphasizing "high-risk, high-impact" long-term and transformative pioneering research fields, often overlooked by other major funding sources. With the support of more than 5.3 million individual donors over the last 51 years, NFCR has provided \$410 million in funding to cancer research, prevention, and public education. NFCR-supported research has led to some of the most significant life-saving discoveries that benefit patients today.

#### Tax ID #: 04-2531031 | www.NFCR.org

To secure your sponsorship or learn more about opportunities – contact Brian Wachtel at 800.321.CURE (2873) or email bwachtel@nfcr.org or simply scan the QR code to secure your spot.







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